South Carolina State University
National Alumni Association
24th Annual
National Alumni Convention
“Regaining, Revitalizing and Ready for a New SC State of Mind”

July 25-28, 2013
Hosted By
Berkeley County Alumni Chapter
Embassy Suites Charleston Area Convention Center
5055 International Boulevard | North Charleston | SC | 29418
Hotel 843.747.1882 | Fax 843.747.1895
From the National Alumni President

Dear Alumni,

The dates for our 2013 Alumni Convention are from July 25 through July 28, 2013, and the place is Charleston, South Carolina. Please save the date and plan to join us for our 24th National Alumni Convention.

Charleston has a variety of activities for visitors and residents. Charleston is known for its fine beaches, parks, gardens, museums and much, much more. While you’re in town, be sure to have a sampling or two of your favorite seafood. I am certain that during your visit to Charleston, someone will say or do something to add validity to the term “Southern hospitality.”

This is a convention that you may want to combine with some vacation time with friends or members of your family because Charleston has something to offer everyone.

The Berkeley County Alumni Chapter and the National Alumni Convention have planned a convention filled with information and exciting activities. Plan your trip to Charleston and help make what promises to be a great convention even better. I am looking forward to seeing you in Charleston.

Sincerely,
Nathaniel Howard, President
South Carolina State University
National Alumni Association
My Dearest Loyal Sons and Daughters,

It is with great pride and “Bulldog Tenacity” that we present to you the registration packet for the 24th, Annual South Carolina State University National Alumni Association convention. The convention will be held July 25 through 28, 2013, at the Embassy Suites Charleston Area Convention Center, North Charleston, SC.

The Lowcountry is an area rich in African-American history, tradition and Southern charm. With that said, we look forward to hosting you and your loved ones as you enjoy the many cultural, historical and recreational opportunities the Lowcountry of South Carolina has to offer. We have all the wonderful things that make the Lowcountry a great place to visit (golf, tennis, historic buildings, museums, tours, art galleries and of course, “the food”).

So, if you’re looking for an opportunity to explore ways to make our university even greater, fellowship with Bulldogs as well as a fun-filled family vacation, fill out this application and join the SCSUNAA for what’s sure to be an exciting convention. The schedule is packed with a little bit of something for everyone! Call your friends, classmates and family members and tell them to meet you in Charleston!

Please remember that early bird registration ends June 16, 2013.

Carol Moorer Richburg                    Nicole Brevard-Hines, Ed.D.
SCSUNAA 2nd Vice President              SCSUNAA Berkeley County Chapter
2013 SCSUNAA National Convention Chairperson    President
2013 CONVENTION AT A GLANCE

“Regaining, Revitalizing and Ready for a New SC State of Mind”
Pre-Convention Activities
Thursday, July 25, 2013

9:00am-10:00am................................................................. Wreath Ceremony
10:00am-3:00pm ............................................................... Golf Tournament
1:00pm-6:00pm................................................................. Registration
2:00pm-4:00pm............................................................... Gullah Tour
2:00pm-Until................................................................. Shopping (On Your Own)
5:00pm-7:00pm............................................................... Manager’s Reception (Hotel Guests Only)
8:00pm-11:00pm............................................................. Welcome Reception
11:00pm-1:30am ............................................................. Bulldog Hospitality

Friday, July 26, 2013

7:00am-7:45am.............................................................. Fit for the King
8:00am-5:00pm ............................................................... Registration
8:00am-5:00pm ............................................................... Bulldog Market
8:30am-9:30am............................................................... Opening Session
9:45am-11:00am.......................................................... General Session
11:15am-11:45am........................................................ Workshop I
12:00pm-12:30pm ........................................................ Workshop II
12:40pm-2:00pm........................................................... Luncheon
2:00pm-7:00pm............................................................. Bulldog Rally Time
5:00pm-7:00pm............................................................. Manager’s Reception (Hotel Guests Only)
8:00pm-1:00am.............................................................. Berkeley Chapter Social
12:30am-2:00am............................................................. Bulldog Hospitality

Saturday, July 27, 2013

6:30am-7:30am ............................................................. Walking with the Dawgs
8:00am-11:00am............................................................. Registration
8:00am-5:00pm ............................................................... Bulldog Market
8:30am-10:30am............................................................ SCSUNAA National Council Meeting
10:45am-11:30am........................................................ Workshop I
11:45am-12:30pm ........................................................ Workshop II
12:40pm-2:00pm........................................................... Luncheon
2:00pm-7:00pm............................................................. Bulldog Rally Time
7:00pm-8:00pm............................................................ Cocktail Hour
8:00pm-1:00am.............................................................. Culmination Event
12:30am-2:00am............................................................. Bulldog Hospitality

Sunday, July 28, 2013

9:00am-11:00am............................................................. Ecumenical Service
2013 CONVENTION AT A GLANCE

“Regaining, Revitalizing and Ready for a New SC State of Mind”
Registration Application

Please mail this completed form with funds to the address below, or register online at http://scsunaa.org/

Last Name: ______________________  First Name: ______________________
Mailing Address: __________________________________________________
City: ___________________________ State: _________ Zip: ___________
Home Number: (     )________________  Cell Phone: (     )______________
Email address: ___________________________________________________
Chapter: _______________________  Chapter Office:_____________________
Type of Membership:  Life    Regular    At-Large    Associate    Honorary    Guest
Class: _________________________  Number of conferences attended:_______

Circle Registration Fee:
$185-Early Bird (ends June 16th)   $235 (June 17th-July 15, 2013)   $250 (After July 15, 2013)
$160-Young Alumni (2009-Present; ends June 16th)  $100-SCSU Undergraduate Students
(Registration includes hospitality, convention luncheons, sessions, workshops, culmination event and convention souvenir)

Event Fees for Non-registered Attendees:
   ___ Welcome Reception $25.00
   ___ Convention Luncheon (Friday) $55.00
   ___ Convention Luncheon (Saturday) $55.00
   ___ Culmination Event $65.00

Pre-Conference and Other Events (not included in registration)
   ___ Golf Tournament (See Brochure)  ___ Golf Sponsorship
   ___ Gullah Tour ($18.00 Adults/$13.00 Children ages 6-13)
   ___ Chapter Social $35.00
   ___ Bridge Walk—No Charge (please indicate participation)

$____ Total Amount Enclosed

Mail registration form and payment to:
SCSUNAA 2013 National Convention
Yolanda Smith
Post Office Box 480510
Charlotte, NC 28269
Pay online at http://scsunaa.org/

___ Date Received (Office Use Only)

*Breakfast is provided by Embassy Suites for HOTEL GUESTS free of charge
**Manager’s reception constitutes free appetizers and drinks for HOTEL GUESTS between 5:00pm-7:00pm
“Regaining, Revitalizing and Ready for a New SC State of Mind”

SCSUNAA Golf Tournament
Thursday, July 25, 2013
Registration Deadline: July 12, 2013

Team Leader’s Name:_________________________________________________________________
Company’s Name:___________________________________________________________________
(As you wish it to appear on the Hole Sponsor sign)
Address:________________________________________________________________________
Phone: ___________________     Fax: ____________________

(Please check the appropriate category)

_________ Tournament Sponsor  $600

Sponsor receives:
• top billing in all advertising and promotions.
• one free hole sponsorship.
• authorization to place promotional items in the tournament goodie bag.

If emailed in time, your company logo can also be placed on the sign. Email: melvin_w_29407@yahoo.com

_________ Hole Sponsorship $150

Hole Sponsorship receives:
• Custom signage placed at designated golf course hole recognizes this level of contribution.

If emailed in time, your company logo can also be placed on the sign. Email: melvin_w_29407@yahoo.com

_________ Player Participant $60

Player’s Name (s)*                     Handicap
__________________________________     __________
__________________________________     __________
__________________________________     __________
__________________________________     __________

*Entries with less than four (4) players will be filled prior to the tournament.

Mail registration form and payment to:
SCSUNAA 2013 National Convention
Yolanda Smith
Post Office Box 480510
Charlotte, NC 28269
Pay online at http://scsunaa.org/

***Please refer to the tournament brochure for more information.***
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Hotel Information

SC STATE UNIVERSITY NATIONAL ALUMNI ASSOCIATION

Welcome to the SC STATE UNIVERSITY ALUMNI ASSOCIATION reservation site!

A block of rooms has been reserved for July 22, 2013 - July 30, 2013. The special room rate will be available until June 24th or until the group block is sold out, whichever comes first.

Booking a reservation from our site is simple. To begin the process, click on "Book a Room".

See you at the Embassy Suites North Charleston - Airport/Hotel & Convention in July! We hope you enjoy your stay and your group's event!

Attending an event at our hotel? Special room rates have been arranged for this event.

“Book a Room”

Special Room Rates:

- 2 DBL BEDS CORNER NONSMOKING rates from $139.00 USD/NIGHT
- 1 KING BED NONSMOKING rates from $139.00 USD/NIGHT
- 2 DOUBLE BEDS NONSMOKING rates from $139.00 USD/NIGHT

Check-in Date:

22 July 2013 - 30 July 2013

Book by June 24th to reserve your room!

5055 International Boulevard
North Charleston, SC
USA 29418
Tel: +1-843-747-1882
Fax: +1-843-747-1895
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BULLDOG RALLY TIME

Friday, July 26, 2013, and Saturday, July 27, 2013

2:00pm-7:00pm
Shop (on your own)
Visit Charleston (on your own)
Bulldog Activity Room (Line Dancing, Uno, Bingo, Wii, etc.)
Bid Whist Tournament
Spades Tournament

5:00pm-7:00pm
Manager’s Reception
Embassy Suites Guests Only

Want to get out? Visit Charleston!
Please use this as a suggested list to enjoy the Lowcountry experience of Charleston.

Museums

Avery Research Center for African-American History and Culture
http://avery.cofc.edu/
Reading room and archives open M-F from 10-5; closed from 12:00pm-1:30pm for lunch. Beautifully restored facility, site of former Avery School built in 1865. Tour of building includes exhibits and archives.

Old Slave Mart Museum
Recounting the story of Charleston's role in this interstate slave trade by focusing on the history of this particular building and site and the slave sales that occurred here. Hours are 9 to 5 M-Saturday. $7.00 for adults, $5.00 for children aged 6 to 12, and 5 and under are free of charge.

The Gatekeeper-Philip Simmons
http://www.philipssimmons.us/index2.html
Please visit this little gem, the final home of the late and great Philip Simmons. Mr. Simmons' humble blacksmith shop is still being used in the back yard.

Gallery Chuma
http://www.gallerychuma.com/
Gallery Chuma specializes in the art of the Gullah people of coastal South Carolina. They are a resource center to learn more about the Gullah Culture through Gullah Art, Gullah Books, Gullah Crafts, Gullah Storytelling, Gullah Spirituals, Gullah Tours and Gullah Food.

Attractions

South Carolina Aquarium
http://www.scaquarium.org/default.aspx
With more to explore every day, share in the wonders of South Carolina’s backyard. Marvel at turtles, stingrays, sharks, otters, jellyfish, alligators and more. Daily dive shows and interactive programs. Travel through the new Madagascar Journey exhibit featuring ring-tailed lemurs.

Historic Charleston Battery
No trip to Charleston is complete without a stop at White Point Gardens, known popularly as Battery Park. This peaceful park offers unprecedented views of Charleston Harbor and Fort Sumter, while a look back across the street promises fantastic images of beautiful Charleston mansions.

Rainbow Row
Rainbow Row is the name for a series of colorful historic houses in Charleston, SC. The houses are located north of Tradd Street and south of Elliot Street on East Bay Street.

Beaches

Isle of Palms
Isle of Palms County Park offers beautiful ocean frontage with lifeguards on duty seasonally along a beachfront designated swimming area. Enjoy other amenities including restrooms, showers, picnic area, and chair and umbrella rentals.

Folly Beach
Known as one of the most popular beaches in the Charleston area, Folly Beach is often referred to as "The Edge of America."

North Charleston Riverfront Park
Set on the banks of the Cooper River, the park boasts a performance pavilion, expansive lawn, and picnic shelter, as well as 10 acres of walking paths, playground, fishing pier, boardwalk, dog park and play fountain. Free parking and admission.
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For the Bullpups

Blackbeard’s Cove
http://blackbeardscove.net/
Blackbeards Cove Family Fun Park offers paintball, go-karts, jump-land, water wars, arcade games, two miniature golf courses and more.

Frankie’s Fun Park
Attractions include everything from a rock climbing wall and batting cages to miniature golf, a driving range and more.

Children’s Museum of Charleston
http://exploreml.org/cml/
Navigate nine hands-on, interactive exhibits that combine playing and learning! Race boats down rapids, take the helm of the CML Pirate Ship or climb to the top of our Medieval castle. Unlimited adventures for children and families! Tues-Sa 9-5pm, Su 12-5pm. $7 admission.

Monkey Joe’s
http://www.monkeyjoes.com/north-charleston

Carolina Ice Palace
http://www.carolinaicepalace.com/

Whirlin’ Waters Adventure Waterpark

Splash Zone Waterpark

Splash Island Waterpark

Dining

Charleston Dinner Cruises
The SpiritLine Dinner Cruise
http://www.spiritlinecruises.com/

Seafood Restaurants

Hank’s Seafood Restaurant
http://hanksseafoodrestaurant.com/

Fleet Landing
http://www.fleetlanding.net/

Hyman’s
http://www.hymanseafood.com/

Charleston Crab House
http://www.charlestoncrabhouse.com/

A.W. Shucks Seafood Restaurant & Oyster Bar
http://www.a-w-shucks.com/

Lowcountry/Soul Cuisine

Alluette’s Café
http://www.alluettees.com/

Jestine’s Kitchen

Page’s Okra Grill
http://www.pagesokragrill.com/

Upscale Southern Dining

Circa 1886
http://circa1886.com/

High Cotton
http://www.mavericksouthernkitchens.com/highcotton/charleston

McCrady’s
http://mccradysrestaurant.com/

Charleston Grill
http://www.charlestongrill.com/

Grills/Bars

TBonz Gill & Grill
http://www.tbonzgillandgrill.com/

California Dreaming Restaurant and Bar
http://californiadreaming.co/

King Street Grille
http://thekingstreetgrille.com/

Dessert

Kaminsky’s Baking Co.
http://www.kaminskys.com/

Market Street Sweets
http://www.riverstreetsweets.com/
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Shopping

Old City Market
Open M-Su, one of the nation's oldest public markets (circa 1804), this beloved attraction completed a three-year, $5.5 million renovation in June 2011. Shop for authentic Lowcountry souvenirs and hear the lilting dialect of Gullah ladies as they weave and sell handmade sweetgrass baskets.

King Street Shopping District
http://susanlucas.typepad.com/kingstreetfashiondistrict/

Citadel Mall
http://www.citadelmall.net/shop/citadel.nsf/index

Northwoods Mall
http://www.shopnorthwoodsmall.com/shop/northwoods.nsf/index

Mount Pleasant Towne Centre
http://www.mtpleasanthownecentre.com/

Tanger Outlets
http://www.tangeroutlet.com/charleston/
2013 South Carolina State University National Convention Sponsorship

DATE: ____________________________________

SPONSORSHIP COMPANY: __________________________________________

ADDRESS: _________________________________________________________

CONTACT NAME: _____________________________________________________

EMAIL ADDRESS: _____________________________________________________

PHONE NUMBER: __________________________ FAX: _______________________

Our company would like to sponsor the following (Please check appropriate box):

☐ $5,000.00 and UP - Title Event Sponsor (GARNET AND BLUE)
  Verbal acknowledgment and thank you at the event
  Media advertisement (Radio and local cable TV outlet, where available)
  Media recognition during the convention
  Printed banner recognition (company logo and / or initials)
  Full page ad in convention journal
  A plaque recognizing the contribution
  Team in the scholarship golf tournament
  Chapter Social tickets (4)
  Culmination Event tickets (4)
  Promotional material distribution (provided by sponsor)
  Logo and link prominently displayed in the high-traffic event search Web page

☐ $2,000.00 to $4,999.00 - Co-Title Event Sponsor (GOLD)
  Verbal acknowledgment and thank you at the event
  Media advertisement (Radio and local cable TV outlet, where available)
  Media recognition during the convention
  Printed banner recognition (company logo and / or initials)
  Half page ad in convention journal
  A plaque recognizing the contribution
  Chapter Social tickets (4)
  Culmination Event tickets (4)
  Promotional material distribution (provided by sponsor)
  Logo and link prominently displayed in the high-traffic event search Web page

☐ $500.00 to $1,999.00 - Event Sponsor (SILVER)
  Verbal acknowledgment and thank you at the event
  Media advertisement (Radio and local cable TV outlet, where available)
  Media recognition during the convention
  Printed banner recognition (company logo and / or initials)
  Quarter page ad in convention journal
  Chapter Social tickets (2)
  A plaque recognizing the contribution
  Promotional material distribution (provided by sponsor)

☐ $100.00 to $499.00 - Event Sponsor (BRONZE)
  Printed banner recognition (company logo and / or initials)
  Recognition on Patron List in convention booklet
  Promotional material distribution (provided by sponsor)